

Zoe Ambinder

Creative Director, Motion Graphics Artist

zoeambinder.design
c: (908) 285 - 4368
zoeambinder94@gmail.com
808 Driggs Ave, Apt 4b, Brooklyn NY

EXPERIENCE

NBC Artworks
2014

Intern

Worked with staff artists from various shows and designed looks in their style.

NBC Artworks
2015

Freelance Motion Graphics Artist

Selected by creative director to pitch looks for The Global Citizen Festival 2015, worked with lead animator to execute the graphics package for MSNBC. Assisted with daily tasks.

2016

BFA Carnegie Mellon University, Fine Arts Major, Animation and VFX Minor.

Today Show
2016-17

Motion Graphics Artist

Part of the on-air shift responsible for designing and animating graphic packages to be delivered for air the same morning. Worked directly with producers to fulfill requests.

HBO
2017-18

Motion Graphics Artist

Worked with other motion designers and creative directors to create assets for upcoming series using footage, key-art, original designs and animations, and more. Work was used to promote series such as: Sharp Objects, HBO Boxing, and Curb Your Enthusiasm.

Saturday Night Live
2017-Current

Motion Graphics Artist

Design and animate a range of work such as: photoshop composites, vfx, title design, animation, (whatever the writers come up with.) Responsible for completing graphics for air on Saturday after scripts start to roll in Thursday-Friday night.

GLOW Agency
2019

Motion Graphics Artist

Worked full-time in between seasons at SNL. Worked with team to develop and pitch ideas, and create graphics for a range of clients such as Hulu, AppleTV, Showtime, and HBO.

BetMGM
2020-21

Motion Graphics Artist

As the first motion designer hired by a company that grew quickly, my role was to educate members of the team and the company on motion design capabilities, and fulfill requests.

Nick Cannon
2021-Current

Creative Director

Pre-premiere Responsibilities:

- Met with the executive producers to discuss the overall vision for the show and its branding, created graphic packages for the show's recurring segments based on ongoing conversations.
- Devised and implemented a graphics request system, educated producers on proper terminology to ensure requests are appropriate, efficient, and consistent with the show's needs.
- Developed relationships with each department and introduced procedures for distributing assets.
- Delegated tasks to editors and other members of the post-production team to free up designers.
- Created a library of fonts, lower thirds and transitions to be used by control room operatives, developed brand guidelines to ensure the uses of elements are appropriate for their segments.
- Worked with the director and his team to test graphics and develop a schedule for asset delivery.

Current Responsibilities:

- Communicate with EPs and producers to determine the graphic needs for each segment.
- Lead a team of two other artists, responsible for designing, animating, art directing, assigning tasks, and overseeing proper execution and delivery of graphics.
- Communicate with and deliver assets to the control room, incorporate feedback from the director.
- Work with other departments to design graphics for props, pre-taped packages, and social media.

Zoe Ambinder

Creative Director, Motion Graphics Artist

zoeambinder.design
c: (908) 285 - 4368
zoeambinder94@gmail.com
808 Driggs Ave, Apt 4b, Brooklyn NY

INDEPENDENT CONTRACT WORK / FREELANCE

- Late Night with Seth Meyers
2017,19, 20, 21
Motion Graphics Artist
Sporadically asked to fill when either the lead photoshop artist, or animator is absent. Complete requests for comedy photoshop jobs, animated graphics, simple VFX, and more.
- RCA Records
2018
Motion Graphics Artist
Animated lyric videos for musicians using elements from their album artwork.
- GQ
2019,20,21
Motion Graphics Artist/Designer
Formed a relationship with GQ's digital department. Created templates and graphic packages to be used primarily for Youtube interview series and other original content.
- EdgeDNA
2019
Motion Graphics Artist
Worked with agency to animate elements in a deck for a presentation to their client, Bubly.
- CBX
2019
Motion Graphics Artist
Worked with agency to animate logos for their client, Swisher.
- Awkwafina is Nora From Queens
2019-20
Visual Effects Artist
Visual Effects Artist for series on Comedy Central. Worked with production company and Editor to deliver final vfx shots.
- Tooning Out The News
2020
Motion Graphics Artist
Selected to design and animate the original graphics package for Smart Talk Tonight, a segment on the CBS series. Worked with Executive Producer and Lead Artist to develop the look.
- Framework Productions
2020
Motion Graphics Artist/Designer
Designed and animated a graphics package to match the style of the video game Beat Saber.
- Team Epiphany
2020,21
Motion Graphics Artist/Designer
Work with agency to design and animate assets for clients/campaigns such as BET and HBO Boas.
- Worn
2020
Motion Graphics/Visual Effects Artist
Worked with designer to animate interstitial elements for Netflix series.
- Marry Me
2020
Title Animation
Worked with designer to execute a unique idea: create a logo comprised of tiny 3D diamonds that would twinkle and fall apart during the opening shot of the film.
- The Tonight Show
2021
Motion Graphics Artist
Created graphics package for a game, modified the opening sequence of the show.
- Molecule VFX
2021
3D Designer, Animator/Visual Effects Artist
Worked with VFX supervisor to design 'kitty snap chat fliters' for shots in The Equalizer. After the initial designs of the cat heads were sent to the client, I created the facial rig, and recruited another motion graphic artist to help me finish up the tracking and facial animation.